

2021 Sponsorship Opportunities

38th Annual Senior Hall of Fame | Sunday June 13, 2021 | 2 to 4:30pm
Crowne Plaza Albuquerque | 1901 University Blvd NE 87102

Come Join Us for a Silent Auction, High Tea & Awards Ceremony Plus “A Tribute to Elvis”

Silver Horizons is celebrating 38 years of seniors who made a difference in our community, and individuals of all ages who have improved the lives of seniors. This year, four new inductees will be added to our Senior Hall of Fame.

These 2021 Inductees will be added to our new, permanent Senior Hall of Fame exhibit on display at the Albuquerque Convention Center—an exhibit that exposes new audiences to what good, caring individuals can do...and perhaps inspires a new generation of volunteers.

This gala awards ceremony also will help raise money for the services we provide to extremely low-income seniors. You know the seniors we help. Many live on about \$900 a month. We are able to help because of your support.

Proceeds from our event help extremely low-income seniors meet basic needs, have access to nutrition, and maintain a decent standard of living. Here's how you can help:

Title Sponsor — \$10,000

- Special “on stage” recognition of your sponsorship during ceremony
- Opportunity to present Senior Hall of Fame Award
- Up to four (4) tables of 10 guests each
- Centerfold display ad (color) in event program
- Logo prominently displayed on Silver Horizon’s website and Facebook page with a link to your home page
- Opportunity to distribute promotional material at each place setting
- Opportunity to display up to three (3) banners at event

Hall of Fame Supporter — \$5,000

- Special “on stage” recognition of your sponsorship during ceremony
- Opportunity to present Senior Hall of Fame Award
- Up to two (2) tables of 10 guests each
- Full-page display ad (color) in event program
- Logo prominently displayed on Silver Horizon’s website and Facebook page with a link to your home page
- Opportunity to display and distribute promotional material in a special “Sponsors” area

Senior Advocate — \$2,500

- One (1) table of 10 guests
- Full-page display ad (color) in event program
- Logo prominently displayed on Silver Horizon’s website and Facebook page with a link to your home page
- Opportunity to display and distribute promotional material in a special “Sponsors” area

Senior Companion — \$1,000

- One (1) table of 10 guests
- Half-page display ad (color) in event program
- Logo displayed on Silver Horizon’s website and Facebook page with a link

Table Sponsor — \$450

- One (1) table of 10 guests
- Listing in event program

Individual Event Ticket — \$50



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Agreement and Order Form

Please print company name as you would like it to appear in promotions:

Company Name (if applicable) _____

Contact Name _____

Address (including zip) _____

Phone _____ Email _____

Sponsorship Levels:

- | | |
|---|--|
| <input type="checkbox"/> \$10,000 Title Sponsor | <input type="checkbox"/> \$1,000 Senior Companion |
| <input type="checkbox"/> \$5,000 Hall of Fame Supporter | <input type="checkbox"/> \$450 Table Supporter |
| <input type="checkbox"/> \$2,500 Senior Advocate | <input type="checkbox"/> \$50 Individual Event Ticket(s) - Quantity: _____ |

Payment Information:

Check Enclosed Bill Me

Pay by Credit Card: (Circle One) Visa MasterCard American Express Discover

Name (as it appears on credit card) _____

Billing Address _____

City, State and Zip _____

Card Number _____ Expiration Date _____ Security Code _____

Signature _____

Please return to:

Silver Horizons New Mexico
Senior Hall of Fame Sponsorships
PO Box 6879
Albuquerque, NM 87197

Questions?

505-800-1400 or ron@silverhorizons.org
505-545-3780 or john@silverhelpingseniors.org

Thank you for your support!

A portion of your sponsorship/ticket purchase may be tax-deductible (EIN: 85-0279898)