

# 2021 Sponsorship Opportunities

38th Annual Senior Hall of Fame | October 17, 2021 | 2 to 4:30pm  
Crowne Plaza Albuquerque | 1901 University Blvd NE 87102

## Come Join Us for a Silent Auction, High Tea & Awards Ceremony Plus “A Tribute to Elvis and The Beatles”

Silver Horizons is celebrating 38 years of seniors who made a difference in our community, and individuals of all ages who have improved the lives of seniors. This year, four new inductees will be added to our Senior Hall of Fame.

These 2021 Inductees will be added to our new, permanent Senior Hall of Fame exhibit on display at the Albuquerque Convention Center—an exhibit that exposes new audiences to what good, caring individuals can do...and perhaps inspires a new generation of volunteers.

This gala awards ceremony also will help raise money for the services we provide to extremely low-income seniors. You know the seniors we help. Many live on about \$900 a month. We are able to help because of your support.

Proceeds from our event help extremely low-income seniors meet basic needs, have access to nutrition, and maintain a decent standard of living. Here's how you can help:

### Title Sponsor — \$10,000

- Special “on stage” recognition of your sponsorship during ceremony
- Opportunity to present Senior Hall of Fame Award
- Up to four (4) tables of 10 guests each
- Centerfold display ad (color) in event program
- Logo prominently displayed on Silver Horizon’s website and Facebook page with a link to your home page
- Opportunity to distribute promotional material at each place setting
- Opportunity to display up to three (3) banners at event

### Hall of Fame Supporter — \$5,000

- Special “on stage” recognition of your sponsorship during ceremony
- Opportunity to present Senior Hall of Fame Award
- Up to two (2) tables of 10 guests each
- Full-page display ad (color) in event program
- Logo prominently displayed on Silver Horizon’s website and Facebook page with a link to your home page
- Opportunity to display and distribute promotional material in a special “Sponsors” area

### Senior Advocate — \$2,500

- One (1) table of 10 guests
- Full-page display ad (color) in event program
- Logo prominently displayed on Silver Horizon’s website and Facebook page with a link to your home page
- Opportunity to display and distribute promotional material in a special “Sponsors” area

### Senior Companion — \$1,000

- One (1) table of 10 guests
- Half-page display ad (color) in event program
- Logo displayed on Silver Horizon’s website and Facebook page with a link

### Table Sponsor — \$450

- One (1) table of 10 guests
- Listing in event program

### Individual Event Ticket — \$50



# 2021 Sponsorship Opportunities

## Agreement and Order Form

Please print company name as you would like it to appear in promotions:

Company Name (if applicable) \_\_\_\_\_

Contact Name \_\_\_\_\_

Address (including zip) \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### **Sponsorship Levels:**

- |                                      |   |
|--------------------------------------|---|
| _____ \$10,000 Title Sponsor         | _____ \$1,000 Senior Companion                          |
| _____ \$5,000 Hall of Fame Supporter | _____ \$450 Table Supporter                             |
| _____ \$2,500 Senior Advocate        | _____ \$50 Individual Event Ticket(s) - Quantity: _____ |

### **Payment Information:**

\_\_\_\_\_ Check Enclosed      \_\_\_\_\_ Bill Me

\_\_\_\_\_ Pay by Credit Card: (Circle One)      Visa    MasterCard    American Express    Discover

Name (as it appears on credit card) \_\_\_\_\_

Billing Address \_\_\_\_\_

City, State and Zip \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

### **Please return to:**

Silver Horizons New Mexico  
Senior Hall of Fame Sponsorships  
PO Box 6879  
Albuquerque, NM 87197

### **Questions?**

505-800-1400 or ron@silverhorizons.org  
505-545-3780 or john@silverhelpingseniors.org

### **Thank you for your support!**

A portion of your sponsorship/ticket purchase may be tax-deductible (EIN: 85-0279898)